

## Project Portfolio Management Workshop (1 day)

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*It is essential for an organization to manage projects in their interdependency and to continuously keep them aligned with the organization goals and objectives, especially when the rapidly changing environment enforces regular changes of strategies and plans. As a consequence, organizations must keep track of the successful implementation of their strategies and keep control of their project portfolios.*

*The challenge lies in managing the complexity of the various parameters influencing the success of the total portfolio.*

*This course can ideally be followed by specific workshops on one or more aspects of Project Portfolio Management.*

### Objectives

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This workshop will help people set up an effective portfolio based project decision making process, and use this process to enhance the benefits they realize from Business and IT projects.

This course will also help people to understand the necessary roles to be played within Project Portfolio Management, the need for a Portfolio Management Office and the implementation dynamics of the process.

### Benefits

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Students completing this course will understand:

- Full insight in all key parameters influencing the Project Portfolio and how to manage these,
- What can go wrong if portfolios are not properly controlled,
- How to set up best practice processes for PPM in conjunction with Business Management,
- The roles and responsibilities of the different PPM actors,
- How tooling can guide and support the end-to-end Portfolio process/lifecycle

### Audience

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- Project Portfolio Managers, Program Managers and Senior Project Managers,
- Project Office/Program Office Executives and Staff,
- Strategy Planners, Change Managers, Architecture Managers,
- Executives and Managers involved with Change,
- Financial and Compliance Executives.

## Speaker

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**Marc de Goeij** followed a professional career in banking before he became a full time consultant in the Organization Development arena. Marc specializes in Strategy Development, Business/Enterprise Architecture, Business Change, Enterprise Program Management/Project Portfolio Management and Business Process Improvement which he applied in many large organizations across different industries.

Marc holds Bachelor level degrees in Economics, Languages and Computer Science and has a Cum Laude Masters degree in Organization and Management.

## Content

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The course contains the following topics:

- Defining Project Management, Program Management and PPM,
- The challenges and issues of PPM,
- Overall methodology: Strategy Development, Business/IT Architecture and PPM, or how to change your organization effectively,
- PPM Process: a best practice process describing how to execute Project Portfolio Management as a Strategic Decision Making process,
- PPM Governance: the roles and responsibilities in the PPM process ,
- Case studies: PPM implementations in large organizations,
- Creating the Business Case for Project Portfolio Management,
- PPM Game: Live decision making in a serious yet fun game environment using real life project documents and a professional Project Portfolio Management application

## Material

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The course material provided includes all presentation materials, notes and additional handouts. Participants will also receive the process model for successful PPM implementation. Moreover, all students are eligible for a free webinar of the PPM tool on a date to be set after the course.

## Duration

## Price

## Reference

1 day

750 €

PPM1.

## Related Seminars and Workshops

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- Introduction to CMMI –SEI Authorized course (3 days)

## Dates

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- 10 January 2012
- 20 March 2012
- 12 June 2012
- 4 September 2012
- 21 November 2012