



## Green-IT & sustainability

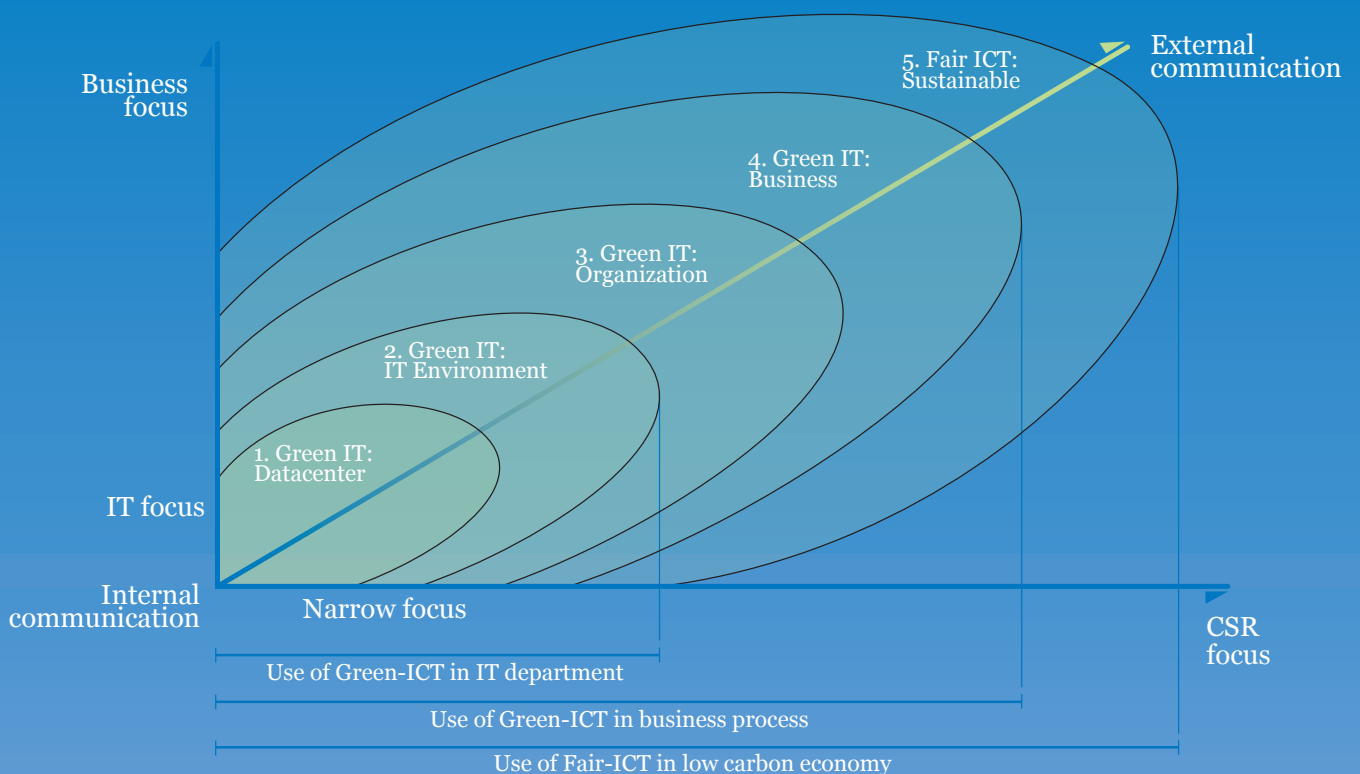
Green-IT is not a problem, it is a solution.

Green-IT is a cost saver! Moreover, taking an active stance on Green-IT allows you to be ready before regulation will force organizations to change behavior. We help you applying Green-IT best practices to ensure you save costs, increase your ROI and put IT in a position to add value to the business, both in terms of increased efficiency but also in terms of having a 'green image'.



## The green challenge...

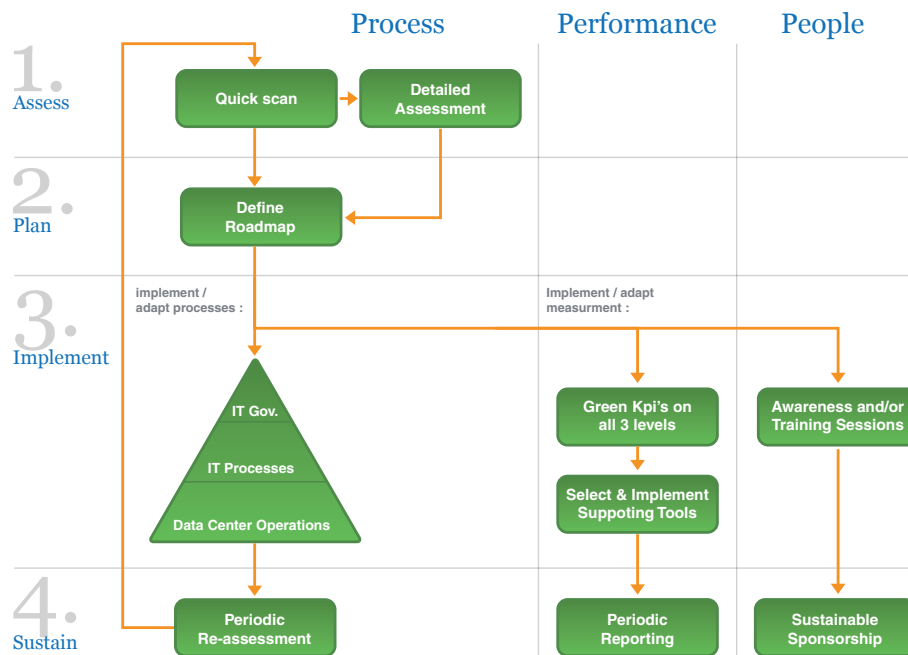
In a world where climate change is becoming a key concern, private and public companies are increasingly aware that they have to take their responsibilities. The pressure to lower the environmental footprint will have a major impact on IT departments, forcing them to re-think the way ICT is managed, used and governed.



## Green-IT strategy, governance and maturity (SGM) framework

This methodology allows us to provide consultancy and assessment services to companies that are considering greening their IT environment and using ICT as an enabler for a low carbon economy. With our strategy, governance and maturity focus; we offer a step by step approach meaning that the costs incurred for green initiatives remain under control.

The SGM framework is multidimensional; it comprises **4 phases**, addresses **5 IT Governance domains**, covers the **5 optimization stages**. In order to implement a comprehensive approach, actions are taken on **3 levels**: process, performance and people.



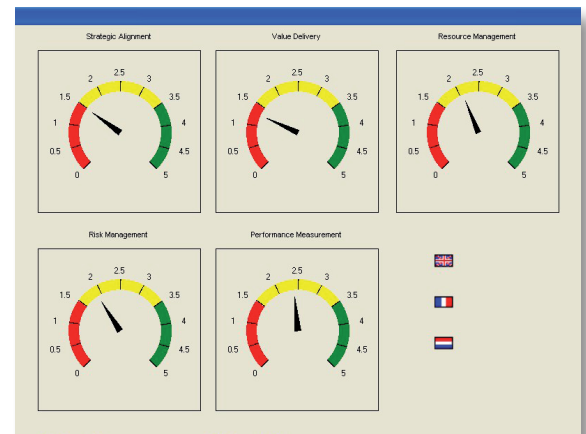
## Your benefits

The benefits are multiple and involve all stakeholders:

- ▣ Immediate ROI and quick wins
- ▣ Improved corporate branding / image
- ▣ High shareholder value / satisfaction
- ▣ CO2 and waste emissions reporting
- ▣ Anticipate regulations / Avoid penalties
- ▣ In line with company's CSR mission

With **Octant**, our maturity tool, we document the interview online, compare the results among the different interviewees, benchmark with other companies and perform what-if analysis.

In Octant, we simulate the results of our recommendations for improvement. That way we propose the best roadmap to the optimal 'To Be' situation.



Octant Green-IT maturity module

## Our services

We look at Green-IT from a strategy, governance and maturity perspective; maximizing return for the stakeholders and managing risks; our portfolio of services covers:

- ▣ Green IT Quick scan & Maturity Assessment
- ▣ Green-IT Roadmap and Measurement
- ▣ Green-IT Awareness, training and communication
- ▣ Green-IT and CSR integration
- ▣ Code of Conduct for Datacenters Implementation
- ▣ Carbon footprint reporting and monitoring



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